

### **Community Found!**



"For all that has been, Thank you. For all that is to come, Yes!" ~ Dag Hammerskjold

# Celebrating 15 Years

#### Making a Difference and Ready to Do More

In October 2020, the Colonial Beach Community Foundation turned 15. (Learn about *our history*.) Our heart's desire was to celebrate with a gala event to thank our many supporters who make what we do possible. We envisioned shaking hands, giving appreciative pats on the back, and being close enough to thank people face to face; but, COVID-19 forced us to abandon those plans, at least for now. COVID has not diminished the Foundation's past accomplishments and vision for the future. Until we can be together again, please enjoy this special anniversary edition of our newsletter and learn more about what we have done and what we hope to do.

#### **Our Mission**

The Foundation's mission is simple ...

Improve the quality of life in and around Colonial Beach

Since 2005, the Foundation has worked for the betterment of our community and the surrounding area. We are fueled by the belief that "we are stronger together than we are alone" (Walter Payton).

How do we complete our mission? We take in money so we can give it away.

**\$436,000** distributed in the past 15 years



As the Foundation has evolved over the past 15 years, 5 Strategic Objectives have emerged to support our mission and sustainability:

- Community Strength for Success
- Environment Protection and Beautification
- Health and Well-Being
- Quality of Life and Cultural Enhancement
- Youth Development and Education

Learn more about our Strategic Objectives.

We are a leader in actions that bring life to our mission. Learn more *About Us*, including our values, how we do what we do, and our Board of Directors.

# Snapshot of the Past 15 Years

Thanks to your donations and participation, the Foundation has been able to live our mission in many ways...

### **Scholarships & Grants**

The Foundation has awarded more \$436,000 in:

- Grants and funding to support community projects
- **Scholarships** to Colonial Beach High School graduates attending college, or vocational or trade schools

#### **Area Children**

The Foundation participates in many programs for the children in our community, such as--

 Kids to Camp -- Financial assistance that enables local children to attend 4-H Junior Camp in partnership with the Westmoreland County Extension Service and local YMCA



- Messy Mondays -- Family-oriented, community-building activities to get kids outside to play during summer vacation sponsored by the Foundation, Colonial Beach Recreation Association, Colonial Beach Outfitters, and Crafts for a Cause
- **Tools for Schools** -- Backpacks and school supplies for kids returning to school in the fall
- **CB Kids Christmas** -- a gift drive and Christmas party (complete with an opportunity to chat with Santa) for 100 plus community kids from families in need

#### **Financial and Fiduciary Support**

We take in money so we can give it away. For example, the Foundation provides--

- Support and mentors WWER 88.1 FM Community Radio
- Seed money for the Colonial Beach Connexion Choir
- Fundraising for the Colonial Beach Humane Society
- Support for "Adopt a Spot," featuring the Colonial Beach War Memorial Fund

We also served as the fund manager for the development of the Torrey Smith Recreation Park.

### **Community Enrichment**

Through volunteering, fundraising, and financial support, we help implement many ideas for the enrichment of the community, such as--

- Installing beach access ramps
- Planting trees and shrubs in common areas; supporting the Colonial Beach Garden Club
- Creating and preserving local oyster beds
- Cleaning Monroe Bay and the waterways and shorelines of Colonial Beach with sandy beach litter clean-up events





- · Renewing the boardwalk and park benches
- Supporting the creation and preservation of venues for people and their pets to exercise and enjoy recreation
- Sponsoring pet waste disposal stations on the boardwalk and around town
- Hosting Colonial Beach's Cinema on the Green for summertime movie entertainment
- Moderating candidate forums for local offices (Mayor, Town Council, and School Board)

#### **Colonial Beach Community Center**

The Colonial Beach Community
Center is located at 717 Marshall
Avenue on the Point. The
Foundation's care and
management of this iconic
property ensures it is available for
community, charitable, and
private events. The Community



Center has a history as a place adaptable to celebrate joyous occasions, respectfully hold memorial services, and host a variety of events for people in and around Colonial Beach.

*Learn more* about the Community Center, including how to reserve it for your own use.

# **Looking Ahead to 2021**

### **Know My Abilities**

Led by BAMM (Beach Arts, Music, & Mentoring), this new initiative for 2021 introduces students to people with disabilities. By interacting with people who have different abilities, students learn that we all have more in common than we might think.

# COVID-19's Impact...

### On the Community

COVID-19 has affected all of us in one way or another ... we all experienced the lockdown and gradual reopening; however some of us were impacted well beyond that. For many, COVID-19 meant losing some or all of their income.



Our leadership reached out to the churches and community organizations to see how the Foundation could best help the community get through the pandemic. We learned that our area food bank and local pantries were seeing an increased need and being stretched beyond their limits. The Foundation contributed \$5,000, and then

established an online fundraiser and asked the community to match its donation. In true Colonial Beach fashion, the community rose to the occasion and exceeded matching funds. **Together**, **we have raised over** \$13,400.

Most of that money has been expended. Yet, the need is still there and, of course, we are entering the holiday season. The fundraiser will remain open as long as it needed. Read our *press release*.

**Support Our Community Food Pantries** 

#### On the Foundation

COVID put the brakes on a community-based health event we have been exploring. Foundation volunteers were scheduled to participate in a Remote Area Medical (RAM) mobile health clinic with RAM-USA to determine if their free pop-up clinics would be possible in Colonial Beach. Unfortunately,



COVID caused RAM-USA to cancel all of their clinics.

RAM-USA's pop-up clinics are two-day events that bring in dentists and doctors to provide free medical and dental care, eye exams, eye glasses, and prescriptions to clinic patients. The clinics usually are set up in a school or other large public space.

In compliance with COVID protocols, we are planning a 2021 visit to assess holding a RAM-USA clinic in Colonial Beach.

Learn more about Remote Area Medical

### On Fundraising

As we have explained, the Community Beach Community Foundation raises money to send back out into the community. COVID-19 has wrecked havoc on our fundraising efforts. We had to cancel or biggest fundraiser, the Annual Northern Neck Beach Music Festival, as well as our smaller, but equally important fundraisers, such as Wine and Design events.



You can donate to the Foundation right now by selecting the button below. Your donation will help ensure that the Foundation continues to move forward in 2021.

**Donate to the Colonial Beach Community Foundation** 

**Looking Ahead** 

#### **Future Anniversary Newsletters**

What might we read in the anniversary editions of future newsletters? Imagine reading that the Foundation helped create--

- A full-service healthcare clinic and urgent care
- Parks and recreation with full handicap access for all to enjoy
- Scholarships awarded to second and third generations of first-time recipients
- An environmental footprint that enables an abundance of wildlife and natural resources to flourish
- A network of programs that promote cultural diversity and recognition
- A thriving community of full-time residents, weekenders, blended families, and elder treasures

The Foundation's board and its volunteers -- just like those who served over the past 15 years -- are dedicated to building a sustainable organization that, through its longevity, continually improves the quality of life in and around Colonial Beach.

The true meaning of life is to plant trees, under whose shade you do not expect to sit.

~ Nelson Henderson

Special thanks to Susan Pietras-Smith and Joanie Millward for their Colonial Beach photos and Eric Nelson for his original art.

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